

## LEARNING AND ASSESSMENT PLAN Cultural Studies (CSG)

### COLLEGE DETAILS

College name:	VUIT – Creative Industries	Teacher name/s:	Lisa Cianci
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### COURSE DETAILS

Course code:	CUV50311	Course Title:	Diploma of Graphic Design	
Day(s) & Time(s) or attach timetable:	<i>See Unit Guide</i>			No of Weeks: 16

### SUMMARY OF CORE COURSE UNITS

Unit Code	Unit Title	Core / Elective
CUVGRD501A	Research visual communication history and theory	Core

### SUMMARY OF ALLOCATION OF HOURS

FACE TO FACE	SELF DIRECTED	INDUSTRY PLACEMENT
48	0	0

### ASSESSMENT OUTCOME – Competency Based Assessment and Graded Scored Assessment

COMPETENCY

Timeframe	Units of Competency	Learning Content (Topic)	Delivery Methods	Assessment Information	Physical Resources Required
Class 1	CUVGRD501A	<p><b>Introduction &amp; Research Methods</b></p> <p>ABOUT THE SUBJECT: Assessment Tasks, Activities, Expectations and Outcomes</p> <p>RESEARCH IN CREATIVE PRACTICE: How to research, use different sources – Internet, publications, using the library. How to quote, reference, create a bibliography. Introduction to practice-based research methods for creative practitioners.</p> <p>ACTIVITY: Bibliography &amp; text citation exercise</p> <p>URL (online lecture notes): <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class01/2015_CSV_class01.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class01/2015_CSV_class01.html</a></p>	<p>Face-to-face Online Workshops Handouts Video Presentations Learning activities</p>	<p>Observation Discussion Oral presentation</p>	<p>Lecture Theatre Computer lab Internet connection Projector Handouts Library research</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

Delivered as planned  Yes  No

Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 2	CUVGRD501A	<p><b>Research Methods</b></p> <p>ACTIVITY: NGV visit - select relevant artists/artworks to use in AT1</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class02/2015_CSV_class02.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class02/2015_CSV_class02.html</a></p>	<p>Face-to-face  Online  Workshops  Handouts  Video  Presentations  Learning activities</p>	<p>Observation  Discussion  Oral presentation</p>	<p>Lecture Theatre  Computer lab  Internet connection  Projector  Handouts  Library research  Gallery Visits</p>

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Class 3	CUVGRD501A	<p><b>Art and Design within Social Context</b></p> <p>DEVELOPMENTS IN EARLY MODERN ART AND DESIGN:: <b>Arts and Crafts movement, French Art Nouveau and the Vienna Secession.</b></p> <p>ACTIVITY: work on AT1, respond to lecture online</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class03/2015_CSV_class03.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class03/2015_CSV_class03.html</a></p>	Face-to-face Online Workshops Handouts Video Presentations Learning activities	Observation Discussion Oral presentation	Lecture Theatre Computer lab Internet connection Projector Handouts Library research

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Class 4	CUVGRD501A	<p><b>Research Methods</b></p> <p>ACTIVITY: <b>Research Skills Exercise</b> present AT1 research to group of classmates, respond to lecture online, work towards completion of research piece.</p> <p>URL (online lecture notes): <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class04/2015_CSV_class04.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class04/2015_CSV_class04.html</a></p>	<p>Face-to-face Online Workshops Handouts Video Presentations Learning activities</p>	<p>Observation Discussion Oral presentation</p>	<p>Lecture Theatre Computer lab Internet connection Projector Handouts Library research Gallery Visits</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 5	CUVGRD501A	INDIVIDUAL SUBJECTIVITY: <i>Expressionism then and now.</i>  ACTIVITY: work on AT1, respond to lecture online  URL (online lecture notes): <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class05/2015_CSV_class05.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class05/2015_CSV_class05.html</a>	Face-to-face Online Workshops Handouts Video Presentations Learning activities	Observation Discussion Oral presentation	Lecture Theatre Computer lab Internet connection Projector Handouts Library research

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 6	CUVGRD501A	<p>FORMALIST MODELS IN ART AND DESIGN: <i>Cubism, De Stijl, Bauhaus and Art Deco</i></p> <p>ACTIVITY: work on AT1, respond to lecture online</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class06/2015_CSV_class06.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class06/2015_CSV_class06.html</a></p>	<p>Face-to-face  Online  Workshops  Handouts  Video  Presentations  Learning activities</p>	<p>Observation  Discussion  Oral presentation</p>	<p>Lecture Theatre  Computer lab  Internet connection  Projector  Handouts  Library research</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 7	CUVGRD501A	<p>CULTURAL REVOLT: <i>Russian Constructivism and Futurism</i></p> <p>ACTIVITY: work on AT1, respond to lecture online</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class07/2015_CSV_class07.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class07/2015_CSV_class07.html</a></p>	<p>Face-to-face</p> <p>Online</p> <p>Workshops</p> <p>Handouts</p> <p>Video</p> <p>Presentations</p> <p>Learning activities</p>	<p>Observation</p> <p>Discussion</p> <p>Oral presentation</p>	<p>Lecture Theatre</p> <p>Computer lab</p> <p>Internet connection</p> <p>Projector</p> <p>Handouts</p> <p>Library research</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

Delivered as planned  Yes  No



Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 8	CUVGRD501A	<p>INTO THE IRRATIONAL: <i>Dada and Surrealism</i></p> <p>ACTIVITY: work on AT3, respond to lecture online</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class08/2015_CSV_class08.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class08/2015_CSV_class08.html</a></p>	<p>Face-to-face</p> <p>Online</p> <p>Workshops</p> <p>Handouts</p> <p>Video</p> <p>Presentations</p> <p>Learning activities</p>	<p>Observation</p> <p>Discussion</p> <p>Oral presentation</p>	<p>Lecture Theatre</p> <p>Computer lab</p> <p>Internet connection</p> <p>Projector</p> <p>Handouts</p> <p>Library research</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 9	CUVGRD501A	<p><b>Art &amp; Design Theory – convergence of media</b></p> <p>ASSEMBLAGE, THE OBJECT &amp; REMIX: <b>Marcel Duchamp, Joseph Cornell and others</b></p> <p>ACTIVITY: work on AT3, respond to lecture online</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class09/2015_CSV_class09.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class09/2015_CSV_class09.html</a></p>	<p>Face-to-face</p> <p>Online</p> <p>Workshops</p> <p>Handouts</p> <p>Video</p> <p>Presentations</p> <p>Learning activities</p>	<p>Observation</p> <p>Discussion</p> <p>Oral presentation</p>	<p>Lecture Theatre</p> <p>Computer lab</p> <p>Internet connection</p> <p>Projector</p> <p>Handouts</p> <p>Library research</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 10	CUVGRD501A	<p>MID CENTURY MODERN/POST MODERN: <i>Internationalism in art and design, Pop art and Psychedelic art.</i></p> <p>ACTIVITY: research further into topics discussed in lecture, respond to lecture online.</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class10/2015_CSV_class10.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class10/2015_CSV_class10.html</a></p>	<p>Face-to-face  Online  Workshops  Handouts  Video  Presentations  Learning activities</p>	<p>Observation  Discussion  Oral presentation</p>	<p>Lecture Theatre  Computer lab  Internet connection  Projector  Handouts  Library research</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 11	CUVGRD501A	<p>CONVERGING MEDIA: <i>Fluxus - Who, What, When &amp; Where - events, manifestos, concepts in design, art &amp; music</i></p> <p>ACTIVITY: begin work on AT4, respond to lecture online, conduct research for all assessment tasks.</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class11/2015_CSV_class11.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class11/2015_CSV_class11.html</a></p>	<p>Face-to-face  Online  Workshops  Handouts  Video  Presentations  Learning activities</p>	<p>Observation  Discussion  Oral presentation</p>	<p>Lecture Theatre  Computer lab  Internet connection  Projector  Handouts  Library research</p>

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Class 12	CUVGRD501A	<p>NEW MEDIA IN ART &amp; DESIGN: <i>using video, objects, performance, interaction and participation</i></p> <p>ACTIVITY: work on AT3 &amp; AT4, in groups and individually as required. Respond to lecture online</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class12/2015_CSV_class12.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class12/2015_CSV_class12.html</a></p>	<p>Face-to-face  Online  Workshops  Handouts  Video  Presentations  Learning activities</p>	<p>Observation  Discussion  Oral presentation</p>	<p>Lecture Theatre  Computer lab  Internet connection  Projector  Handouts  Library research  Gallery Visits</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 13	CUVGRD501A	<p><b>Project Work / Presentation</b></p> <p>ACTIVITY: completion and presentation of AT3</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class13/2015_CSV_class13.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class13/2015_CSV_class13.html</a></p>	<p>Face-to-face</p> <p>Online</p> <p>Workshops</p> <p>Handouts</p> <p>Video</p> <p>Presentations</p> <p>Learning activities</p>	<p>Observation</p> <p>Discussion</p> <p>Oral presentation</p>	<p>Lecture Theatre</p> <p>Computer lab</p> <p>Internet connection</p> <p>Projector</p> <p>Handouts</p> <p>Library research</p>

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Class 14	CUVGRD501A	<p>PERFORMANCE &amp; PARTICIPATION: <i>Marina Abramovic - The Artist is Present</i></p> <p>ACTIVITY: respond to lecture online, use any extra time to work on AT4</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class14/2015_CSV_class14.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class14/2015_CSV_class14.html</a></p>	<p>Face-to-face  Online  Workshops  Handouts  Video  Presentations  Learning activities</p>	<p>Observation  Discussion  Oral presentation</p>	<p>Lecture Theatre  Computer lab  Internet connection  Projector  Handouts  Library research  Gallery Visits</p>

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Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 15	CUVGRD501A	<p>WHERE DOES CREATIVITY COME FROM?: <i>reference, quotation, remix, technology, copyright, intellectual property.</i></p> <p>(watch <i>Everything is a Remix</i> video series)</p> <p>ACTIVITY: work on AT4</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class15/2015_CSV_class15.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class15/2015_CSV_class15.html</a></p>	<p>Face-to-face</p> <p>Online</p> <p>Workshops</p> <p>Handouts</p> <p>Video</p> <p>Presentations</p> <p>Learning activities</p>	<p>Observation</p> <p>Discussion</p> <p>Oral presentation</p>	<p>Lecture Theatre</p> <p>Computer lab</p> <p>Internet connection</p> <p>Projector</p> <p>Handouts</p> <p>Library research</p>

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

Delivered as planned  Yes  No



Timeframe	Units of Competency	Learning Content (Topics)	Delivery Methods	Assessment Information	Physical Resources Required
Class 16	CUVGRD501A	<p><b>Project Work / Presentation</b></p> <p>ACTIVITY: completion of all work and presentation of AT4.</p> <p>URL (online lecture notes):  <a href="http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class16/2015_CSV_class16.html">http://multimedia.tafe.vu.edu.au/lisa/2015/CSV/class16/2015_CSV_class16.html</a></p>	Face-to-face Online Workshops Handouts Video Presentations Learning activities	Observation Discussion Oral presentation	Lecture Theatre Computer lab Internet connection Projector Handouts Library research

**Comments on Actual vs. Planned Delivery (comment on how the delivery went and include suggestions for improvement)**

Delivered as planned  Yes  No

**Notes:**

Learning and Assessment Plan requires reviewing before next delivery:  Yes  No  
 Student Evaluation Analysed and improvements implemented:  Yes  No  
 Recorded in meeting notes:  Yes  No

Teacher's signature: \_\_\_\_\_ Date: \_\_\_\_\_

Education Manager's signature: \_\_\_\_\_ Date: \_\_\_\_\_

EXAMPLES OF DELIVERY METHODS			EXAMPLES OF ASSESSMENT METHODS		
face-to-face	mentoring	individual session	case study	written assignment	written test
group session	coaching	online	role play	observation	demonstration
email	chat sessions	workshops	discussion	questioning	presentation
handouts	video	simulation	portfolio	essay	workplace project
case studies	learning activities	work experience	workplace assignment	interview	simulation
Flex Ed	distance education	workplace delivery	report	oral presentation	work project
learner manuals			video	product	